

No Cold Calling Zones

1. On 6 May 2009 a meeting was held between representatives of Neighbourhood Watch (NHW), the Council and the Police, at which a co-ordinated approach to the establishment of No Cold Calling Zones (NCCZs) was agreed, based on the document attached as Appendix A.
2. In particular, it was agreed
 - (a) to work together on NCCZs, based on the documents circulated, including the OFT legal advice and the briefing note (Appendix A) prepared, and NHW will support the process of bringing in new schemes by undertaking consultation
 - (b) in future cases to use 'triple badging' i.e. the logos of NHW (subject to agreement of their national organisation, which they will obtain), SBC and Cleveland Police
 - (c) that NHW would provide the evidence of consultation for the Gilpin Brown scheme to Trading Standards
 - (d) that Trading Standards would provide the list of nine localities which they are currently considering to NHW
 - (e) NHW will be invited to attend the quarterly 'Doorstoppers' meetings to ensure continuing co-ordination.
 - (f) Trading Standards will use Ron Baker as the single point of contact with NHW.
3. The current position in regard to NCCZ locations is that in addition to the original two pilot schemes in Yarm and Oxbridge, to date twelve applications have been received (including Gilpin Brown). Of these applications:
 - (a) 1 NCCZ has been introduced
 - (b) 1 Doorstep Crime Watch Zone has been introduced
 - (c) Consultation is underway in two further areas.
4. Trading Standards has additional staff capacity to set up new NCCZs until August 2010, after which there will still be the capacity to sustain existing schemes which have been set up by that date, but it may prove difficult to support the establishment of further new Zones thereafter.